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FOR IMMEDIATE RELEASE

**Industry Veteran Martha Heric, CRE MAI
Joins Integra Realty Resources Team in Washington, DC**

DENVER, CO — (April 17, 2018) — On the heels of opening a Washington, DC office last month, Integra Realty Resources (IRR), one of North America’s largest independent commercial real estate valuation, research and consulting firms, today announced the addition of Martha Heric, CRE, MAI, to its growing team of valuation professionals. Heric, a 20-year industry veteran, joins the IRR-Washington, DC office as Managing Director.

“We are pleased to welcome Martha to our growing team,” said Dennis Duffy, Senior Managing Director of IRR-Washington, DC. “She is a highly respected, senior-level appraiser who brings diverse experience and expertise that will be a tremendous asset to our organization and clients alike.”

Heric most recently served as a Vice President in Wells Fargo Bank’s Mid-Atlantic Region Real Estate Technical Services Group (RETECHS). During her nearly 10-year tenure, her primary responsibility was to conduct appraisal reviews for Capital Markets, concentrating on retail and hospitality properties. She previously served as a Senior Appraiser with Cushman & Wakefield, valuing a wide range of commercial assets. Having founded her own real estate valuation and advisory firm, The Riemann Companies, Inc., Heric brings diverse industry experience. She has successfully financed, developed, repositioned, managed and sold a variety of commercial properties over the past two decades, including a 200-slip marina, hospitality, retail, land and industrial properties. She is a qualified expert witness in several court systems, from Federal Bankruptcy to local Circuit Courts. Active in industry associations, Heric previously served as Board Member and Liaison Vice Chair on the national level for Counselors of Real Estate; a founding member and Past President of Commercial Real Estate Women (CREW) - Northern Virginia; Past Chapter Director of Central Virginia Chapter of the Appraisal Institute; and founding member of CREW - Richmond. Heric holds an MBA from Strom College of Business and a bachelor’s in Environmental Design from University of Georgia.

For more information, please visit www.irr.com/washingtondc

About Integra Realty Resources (IRR)

Integra Realty Resources (IRR) is the largest independent commercial real estate valuation services firm in North America, covering more than 60 markets with nearly 700 employees throughout the United States, and the Caribbean. The firm specializes in real estate appraisals, feasibility studies, market studies, expert testimony, and related property consulting services. Many of the nation’s largest and most prestigious financial institutions, developers, corporations, law firms, and government agencies are among IRR’s clients. In

2017, IRR completed more than 23,000 assignments across 60 metro markets totaling more than \$257 billion in asset value. For more information, visit www.IRR.com.

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PHOTO RESOURCES:

- Martha Heric, CRE, MAI: [Full Sized Image Link](#) - [Cropped Image Link](#)